



Ranker

PORTLAND, OR (Metro Survey Area)
OCT09

Station Rankings Based on: All Stations

Adults 25-54				
M-Su 6a-12m				
	Station	Average Rating *	Average Persons	Weekly Cumulative Persons
1t	KFBW-FM	0.9	9,600	305,800
1t	KKCW-FM	0.9	9,800	414,700
3t	KGON-FM	0.6	6,700	260,300
3t	KLTH-FM	0.6	6,400	282,000
5t	KOPB-FM	0.5	5,600	180,800
5t	KRYP-FM	0.5	5,800	121,300
5t	KWJJ-FM	0.5	5,900	233,900
8t	KFIS-FM	0.4	4,500	135,000
8t	KKRZ-FM	0.4	4,400	222,000
8t	KRSK-FM	0.4	4,100	220,900
8t	KUFO-FM	0.4	3,900	146,700
8t	KUPL-FM	0.4	4,300	195,000
8t	KXL-AM	0.4	4,300	121,800
8t	KYCH-FM	0.4	4,500	288,400
15t	KEX-AM	0.3	2,900	118,400
15t	KINK-FM	0.3	3,800	206,100
15t	KNRK-FM	0.3	3,400	221,600
15t	KXJM-FM	0.3	2,900	159,200
19t	KFX-AM	0.2	1,800	93,700
19t	KPAM-AM	0.2	2,400	80,700
19t	KSND-FM	0.2	2,000	56,600
19t	KXTG-FM	0.2	1,700	106,600
23t	KPOJ-AM	0.1	1,000	52,900
23t	KQAC-FM	0.1	900	60,300
23t	KWBY-AM	0.1	900	43,500
23t	KWIP-AM	0.1	900	22,000
23t	KYKN-AM	0.1	600	18,800
28t	KBNP-AM	0.0	0	7,800
28t	KBOO-FM	0.0	300	24,500
28t	KCMD-AM	0.0	500	34,300
28t	KGDD-AM	0.0	200	19,300
28t	KHPE-FM	0.0	300	20,000
28t	KKAD-AM	0.0	300	8,000
28t	KPDQ-FM	0.0	400	28,700
28t	KTRO-AM	0.0	400	19,100
28t	KWOD-AM	0.0	100	7,400

This report was created using the following information: PORTLAND, OR; OCT09; Metro; M-Su 6a-12m; P 25-54; See Detailed Sourcing Page for Complete Details.





Ranker Detailed Sourcing Summary

Market: PORTLAND, OR
Survey: Arbitron October 2009
Geography: Metro
Daypart: Monday-Sunday 6a-midnight
Demo/Intab/Population:

Age/Gender	Socioeconomic	Population	Intab
Adults 25-54		Avg Daily: 1,085,900 Avg Weekly: 1,085,900	Avg Daily: 415 Avg Weekly: 335

Stations: All Stations

Additional Notices:

Encoded stations qualify to be reported if they have received credit for five or more minutes of listening within a quarter hour from at least one PPM Panelist and an Average Weekly Cume Rating of at least .495 during the Monday - Sunday 6am - Midnight daypart for the survey period.

PPM estimates are derived from the PPM technology and methodology and are subject to the qualifications and limitations stated in that Report. This service is not part of Arbitron's regular syndicated service accredited by the Media Rating Council (MRC) and Arbitron has not requested accreditation. Arbitron does provide one or more syndicated services which are accredited by the MRC.

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An eBook Standard Error Calculator has been generated for each survey. Please select the hyperlink to the survey that interests you.

https://ebook.arbitron.com/secure/PP6/2009OCT/0051/htmls/Std_Err_Calc.html

An eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.

<https://ebook.arbitron.com/secure/PP6/2009OCT/0051/pdfs/SpecialNotices.pdf>